



South Africa

WINERY	La Bri
WINE	Merlot
REGION	Franschhoek, South Africa
VARIETAL	100% Merlot from single-vineyard at low-yields (6tons/ha)
VINIFICATION & AGEING	Grapes are hand-picked from the Estate at 23,5 to 24°B in the first week of March. Malolactic fermentation takes place in barrel and then the wine is aged for 20 months in predominantly 300Lt French oak barrels (24% new).
ALCOHOL	14%
TASTING NOTES	This Merlot has a concentrated, bright ruby red colour. The nose shows red plums with underlying aromas of dried mushrooms. A juicy and elegant entry with firm tannins. Hints of thyme and red plums on the palate.
WINE MAKER	Iren Waller
ABOUT THE WINERY	<p>Boasting a state-of-the-art 120 ton wine cellar and tasting room, La Bri is a vibrant boutique winery in the Franschhoek region of South Africa. La Bri believes in applying both traditional & modern methods, and is dedicated to producing limited volumes of superior quality wine that embody all that is unique to South Africa. The property is an essential piece of the South African wine history and culture, as the original grant of La Bri is the oldest Huguenot-allocated farm in the Franschhoek Valley in the late 1690's. The name 'La Bri' is probably derived from the French for 'the refuge'.</p> <p>Today, the estate is owned by passionate Robin Hamilton. From 2000 onwards vineyards were gradually replanted, a new cellar was built, and the labels were redesigned. The farm comprises of 15.5-hectares of vineyards with heterogeneous soils and ideal Mediterranean climate.</p> <p>Since 2010 former Graham Beck winemaker Irene Waller has been overseeing the winemaking. This, together with careful vineyard practices, ensures that the La Bri wine portfolio can compete with the best wines South Africa has to offer.</p> <p>www.labri.co.za</p>



Each wine is linked to a specific flower—the characteristics of the wine are symbolized by that particular flower on the label: Merlot is represented by the **March Lily** (or *Amaryllis Belladonna*) an extremely beautiful and elegant pink flower that grows naturally around the Cape. Merlot is also seen as being an elegant, refined and feminine wine.