



MONTCALM
WINE IMPORTERS, LTD

NEWS & REVIEWS

August 2015

A NEW LOOK FOR TENUTA SANT'ANNA

Big changes are being made at Le Tenute di Genagricola, our home partner and the wine-making division of Genagricola Spa. **Alessandro Marchionne**, Genagricola's new CEO who arrived from Tuscany only a few months ago, is pioneering major change in the management of the group's eight vineyard estates. The aim is to strategically reposition the group's brands. To do so Marchionne has brought in **Riccardo Cottarella**, one of Italy's most highly respected and vastly experienced winemakers, to contribute his specialist knowledge to the group's vine growing and wine making team. Alessandro and Riccardo will spearhead this fresh, new view of Genagricola's historic company. Together they are dedicated to improving vineyard management methods and production protocols with a goal of adding value and expressing the specific characteristics and unique qualities of each estate. Positive steps are already in place, adjustments are being made inside the company, and we look forward to years of continued improvement and success ahead.



TENUTA
SANT'ANNA



VinItaly 2015 saw the presentation of a **new visual identity for TENUTA SANT'ANNA**, the historical heart of Genagricola and the best known and longest standing of the group's brands. **The new packaging to be launched in the United States in September 2015** will start with the sparkling wines, Prosecco Extra Dry and Cuve' Rose, and then extended to the entire line (Linea Classica, Goccia and Poderi) at the beginning of 2016. The new image is intended to give TSA wines a clearer identity and add cohesiveness to the entire portfolio with fresh restyling in plan for all the other brands.

The new look for Tenuta Sant'Anna is not a simple graphic restyling, these developments herald a strategic change of direction towards more ambitious targets. The new look maintains the brand's traditional symbol (the diamond-shape that has always identified the brand) but interprets it in a more modern key, with a more essential yet more evocative logo reminiscent of rows of vineyards. Overall the brand will acquire a more powerful visual coherence and a more easily discernable range.

www.tenutasantanna.it

Availability:

DI starting August 1st 2015

NJ starting Sept 1st 2015



RECENT RATINGS

NATIV

Aglianico 2013 - 90 WA

Taurasi 2010 - 91 WS

Taurasi 2011 - 93 WA

Aglianico Eremo San Quirico 2010 - 99 LM

SAN MARTINO

Aglianico del Vulture Siir 2011 - 90 WA

Aglianico del Vulture Arberesko 2010 - 91 WA, 91 WS

Aglianico del Vulture Kamai 2008 - 93 WA

ILLUMINATI

Montepulciano d'Abruzzo Riserva Zanna 2010 - 94 Vinous

FATTORIA DI GRIGNANO

Chianti Rufina Riserva Poggio Gualtieri 2006 - 91 WS

LE CANIETTE

Rosso Piceno Morellone 2007 - 90 WS

Rosso Piceno Morellone 2008 - 3 Bicchieri

LUNAE BOSONI

Vermentino Colli di Luni Black Label 2013 - 92 WS

Colli di Luni Bianco 'Fior di Luna' 2013 - 90 WS

VIVERA

Etna Bianco Salisire 2011 - 94 W&S

VILLA GIRARDI

Amarone Classico 2009 - WS 93



2014 WHITES IN STOCK

New Packaging introduced with the 2014 vintage of Nativ's Falanghina .

Request samples of our fresh 2014 white wines now in stock from Illuminati, Lunae, Silterra, Poggiobello, Girlan, Nativ, Tenuta Sant'Anna.

NEW PRODUCT IN STOCK

Montcalm is proud to introduce a new region to its portfolio, Franciacorta, and the great wines from Cavalleri.



CAVALLERI
Franciacorta

This family-run winery was started by father and son team Gian Paolo and Giovanni Cavalleri back in 1979 with a small production of just 6,000 bottles. Maintaining its petite, family-run framework, the winery sources fruit from several specific vineyard sites surrounding the town of Erbusco at the heart of Franciacorta. The house style, based primarily on Chardonnay, shows fruit-forward wines laved with baking spice an cinnamon.

We are proud to offer the top-selling **Franciacorta Brut Blanc de Blancs** available during the summer just in time for a bubbly end of the year!



Montcalm Portfolio Tasting

Monday, September 14th 2015

7 World Trade Center

New York City

1 to 6 pm

Over 20 producers expected to attend in person, including Il Marroneto, Illuminati, Nativ, Apollonio, Strozzi, Cavalleri, Girlan, Lunae Bosoni, Spadafora, etc...